

Speaker/Room Title/Description

**SESSION 1 (10:00 AM)**

<b>Bart McDonald</b> <b>Terry Jeffries</b>	<b>God, Greed &amp; Self Interest</b> The foundational issue of confrontation needed in establishing a culture of generosity. The parables of Jesus on the proper handling of money and possessions.
<b>John Bernard</b>	<b>The Purpose of First Impression Ministry</b> Understanding how the first impression ministry fits in the church and what is the main purpose of this ministry.
<b>Leon Moore</b>	<b>Revitalization: The Value of Church Assessments in Church Ministry</b> Diagnose your church health for a vibrant ministry. Individuals diagnose their physical health. So must the church diagnose its spiritual health to stay vital to the Great Commission.
<b>Mike Landry</b>	<b>The Difficulties in Revitalization</b> A discussion of the challenges we face in the revitalization journey.
<b>Mike Gurley</b> <b>Harvey Letcher</b>	<b>Church Security Overview</b> Church Security Overview will lay the foundation for a proactive and effective church security ministry team. Key points will highlight “what security is and what it is not” Scriptural basis, major aspects of church security and more.
<b>Barry Ford</b>	<b>Millennials &amp; Sunday School</b> Connect with Millennials and attract them to your Sunday School Ministry. It may be easier than you think. Take the time to learn the basics today!
<b>Benjamin Wright</b> <b>Dante Wright</b>	<b>Churches, Pastors and Political Engagement</b> How do we walk the fine line between being salt and light and neglecting the priorities of missions and evangelism in our ministries?

**Bart McDonald** serves as executive director of the Southern Baptists of Texas Foundation. He holds a Masters of Divinity with biblical languages from Southwestern Baptist Theological Seminary and a BBA in finance from Texas A&M University. Prior to a calling to ministry, he had a successful career in banking, finance and consulting. Bart served as senior pastor at Tate Springs Baptist Church in Arlington.



**Terry Jeffries** has served churches in Missouri and Texas over the past 35 years in the areas of education and administration. Most recently he served as the executive pastor of Tate Springs Baptist Church in Arlington, Texas. Terry also has significant business experience, having served as the president of two corporations for more than 25 years.



**Barry Ford** serves as the minister to young married adults and men’s outreach at First Baptist Dallas. Barry is passionate about family and marriage ministry and about creating creative and contagious environments to connect adults to the local church. He and his wife, Ellen, have been married for 19 years and are the proud parents of 13-year-old twins, Jake and Emma.



**Benjamin Wright** grew up in a believing family and made a profession of faith as a young child, but really only understood the gospel and trusted Christ much later. He spent the next 14 years working in Christian educational organizations, studying at Southeastern Baptist Theological Seminary, and training in a pastoral apprenticeship. In 2009 he joined the staff of High Pointe Baptist Church in Austin as an associate pastor. After several years there, High Pointe commissioned him to pastor its Cedar Park church plant. Ben and his wife, Meredith, have four sons and one daughter.



**Dante Wright** has pastored Sweet Home Baptist Church, “The Pinnacle of Praise,” in Round Rock since 2005. During his tenure, he has seen that church grow from 60 members to around 2,000. He is a former collegiate football player and coach, and remains an avid sports fan. But serving his church is his passion. A native of Dallas, Dr. Wright holds degrees from Southeast Missouri State, Criswell College, Liberty University and Midwestern Baptist Theological Seminary. He is additionally completing a Ph.D dissertation with Midwestern. He has also taught at several colleges and universities. Dante and his wife, Tracy, have five children.



**SESSION 2 (10:45 AM)**

<b>Bart McDonald</b>	<b>Just the Facts</b>
<b>Terry Jeffries</b>	The basics and impact of stewardship assessment and regular stewardship reporting. A review of the essential elements your church needs to know.
<b>John Bernard</b>	<b>How to Organize Your First Impression Ministry</b> Where do you place people to serve and what aspects need to be covered including parking lots, exterior doors, Welcome desk and interior doors.
<b>Leon Moore</b>	<b>Revitalize through Disciple-Making through Sermon-Based Small Groups</b> Learn practical principles on intensifying your disciple-making process through sermon-based small groups. Most ministries overcomplicate their discipleship message to parents.
<b>Mike Landry</b>	<b>Being a Revitalization Leader</b> Discover characteristics of leadership in a revitalization setting.
<b>Mike Gurley</b>	<b>How to Form a Security Team</b>
<b>Harvey Letcher</b>	We walk through the process of writing a mission statement, assess needs, assess resources, the selection process and training. Not everyone is equipped for service in security, it is an important step in securing your church body.
<b>Barry Ford</b>	<b>Creating an Irresistible Guest Experience</b> Key practices that help your church or organization create an irresistible guest environment. The first-time guest experience can make or break a customer driven organization!
<b>Gary Ledbetter</b>	<b>Where is the Sexual Revolution Going Next?</b> The change of values related to family, morals and even identity has been staggering over the past 40 years. How is this impacting our church and what might be the next steps in this revolution?

*Lunch Panel*

11:30 AM-12:30 PM

**Improving our First Impressions to Guests**

Panel: John Bernard, Harvey Letcher & Carter Shotwell

Hosted by: Mark Yoakum

**Mike Landry** has served as pastor of churches in Louisiana and Texas, a church planter in Hawaii and he and his wife Connie served as missionaries in Romania. He currently serves as a consultant in Church Revitalization with the SBTC.



**Michael Wilder** serves as a professor of leadership and educational ministries at Southwestern Seminary and dean of the Terry School of Educational Ministries. His experience includes more than 30 years of pastoral ministry and church leadership along with 18 years of teaching and administration in Christian Higher Education settings. He is the co-author of *The God Who Goes Before You: Pastoral Leadership as Christ-Centered Followership*.



**John Bernard** connects visitors and new members to Sunday School, membership, and ministry. When he's not spending time with his wife, Cheryl, their three daughters, or six grandchildren, John is likely officiating a local sports event or relaxing on a beach somewhere.



**Leon Moore** serves as ministry specialist in Church Revitalization with the Southern Baptists of Texas Convention. He received his D.Min. in Pastoral Leadership from Southwestern Baptist Theological Seminary and M.A. from Dallas Theological Seminary. He is a certified church administrator (CCA) and certified church consultant. He is married to Joyce Moore and they are the proud parents of two daughters. Leon greatest joy is promoting the Great Commission and teaching from John 8:32.



**Gary Ledbetter** has been the communications director for SBTC since 2001. Before that he was in the administration at Midwestern Baptist Theological Seminary after serving another state convention and several churches. He is a graduate of Criswell College, Southwestern Baptist Theological Seminary and Midwestern Baptist Theological Seminary. Gary and his wife, Tammi, are members of Inglewood Baptist Church in Grand Prairie and have three grown children and five grandchildren.



**Mike Gurley** works for Critical Incident Management (security) Plan that aides in development, training and application for schools, churches and corporations. This venture is based on a broad spectrum of experience in law enforcement, major event logistics, dignitary protection and strategic security planning. Through threat assessment and plan development, workable solutions can be developed to address the needs of your organization.



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**SESSION 3 (12:30 PM)**

<b>Terry Jeffries</b>	<b>Best Practices for Finance Committees.</b> Budgeting basics, monthly reporting and oversight in the financial administration of church operations.
<b>John Bernard</b>	<b>How to Recruit People to Serve in The First Impression Ministry</b> Where do you find the people? What kind of people do you look for? What are the qualifications?
<b>Michael Wilder</b>	<b>Leading Change Without Becoming the Enemy</b> So often we want change in our ministries but we are not certain how to make it happen without messing every thing up. This session will equip you to be a successful change agent in your church.
<b>Leon Moore</b>	<b>Revitalization: The Value of Church Assessments in Church Ministry</b> Diagnose your church health for a vibrant ministry. Individuals diagnose their physical health. So must the church diagnose its spiritual health to stay vital to the Great Commission.
<b>Mike Landry</b>	<b>SBTC Model and Process of Revitalization</b> The SBTC model of church revitalization and the on-going support of this model.
<b>Mike Gurley Harvey Letcher</b>	<b>Medical Ministry</b> Medical Ministry will expand on the need for an organized, well equipped team of professionals to be prepared to respond to a medical emergency or mass casualty event. As an example, in a cardiac event, minutes matter and could be the difference in a person surviving.
<b>Barry Ford</b>	<b>5 Keys for Identifying &amp; Equipping Volunteer Leaders</b> Identify and equip quality volunteer leaders and team members. Healthy and committed leaders are the backbone of any successful volunteer organization.
<b>Scottie Stice Wally Lyerle</b>	<b>Introduction to Disaster Relief (Part 1a)</b> Get involved in SBTC's Disaster Relief ministry! This two-hour training module serves as the entry point into disaster relief. Topics covered include a general orientation, an introduction to SBTC Disaster Relief ministry areas, and gathers all information and documentation for disaster relief credentialing.
<b>Benjamin Wright Dante Wright</b>	<b>Churches, Pastors &amp; Political Engagement</b> How do we walk the fine line between being salt and light and neglecting the priorities of missions and evangelism in our ministries?

**Harvey Letcher** is on staff of a rapidly growing DFW mega church and assists in recruiting and training key personnel. Two years ago, my partner and I established Teamwork's Consulting, Inc. (TCI), for the purpose of assisting churches, private Christian schools and selected corporations with their security needs.



**Wally Lyerle** serves as disaster relief associate. Wally is one of the task force directors over mass feeding and supervises some aspects of TXR, Texas Relief. He is very happily married and boasts of 13 grandchildren. He attended four colleges and universities including The Southern Baptist Theological Seminary and holds three degrees. In serving SBTC churches, his greatest desire is to see people coming to Christ.



**Scottie Stice** is the director of SBTC Disaster Relief. He has served with the SBTC for the past eight years. He has worked with the International Mission Board in Central America and has served in churches across Texas. He holds a B.A. from Criswell College, a Master of Arts in Missiology from Southwestern Baptist Theological Seminary, and is a PhD candidate in World Christian Studies at Southwestern Baptist Theological Seminary. Scottie and his wife Judy have been married for over 35 and have four adult children and two granddaughters.



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**SESSION 4 (1:15 PM)**

- Bart McDonald** **Legacy and Generosity: A Closing Window of Opportunity.**  
A review of the process, potential and blessings by including planned giving as part of your church's holistic stewardship strategy.
- John Bernard** **How to Train your First Impression Team & Have Quality Control**  
What kind of training is needed? When do you do training? How do you insure that your people are doing a great job?
- Michael Wilder** **Riding in Six Lanes on The Road to Church Revitalization**  
Did you know that 75 percent of churches are plateaued or declining? This session will help you navigate the road to ministry revitalization. Six factors identified after examining all the churches who have experienced revitalization in the SBC over the last decade.
- Leon Moore** **Revitalize Through Disciple Making Through Sermon-Based Small Groups**  
Learn practical principles on intensifying your disciple making process through sermon-based small groups. Most ministries overcomplicate their discipleship message to parents. A plan for busy families needing a simple vision for discipling their kids.
- Mike Landry** **SBTC Model & Process of Revitalization**  
The SBTC model of church revitalization and the on-going support of this model.
- Mike Gurley** **First Impressions**  
**Harvey Letcher** First Impressions expands the role of the ushers, greeters and parking ministry (if present) to become "rings of protection" and advance/expand the "eyes and ears" component of church security preparedness.
- Barry Ford** **Culturally Relevant Outreach**  
Relevant and effective strategies for implementing, training and managing an effective outreach and in-reach program for your members, attendees and guests. Regardless of the size of your church, creating an environment of personal connection and authentic community can be challenging in today's technology driven culture.
- Scottie Stice** **Introduction to Disaster Relief (Part 1b)**  
**Wally Lyerle** Get involved in SBTC's Disaster Relief ministry! This two-hour training module serves as the entry point into disaster relief. Topics covered include a general orientation, an introduction to SBTC Disaster Relief ministry areas, and gathers all information and documentation for disaster relief credentialing.
- Gary Ledbetter** **Where is The Sexual Revolution Going Next?**  
The change of values related to family, morals and even identity has been staggering over the past 40 years. How is this impacting our church and what might be the next steps in this revolution?



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