



## Additional Demographic Resources

### Mapping Center for Evangelism

- ❖ Data available to household level
- ❖ Access to maps of selected data
- ❖ Mailing addresses available for evangelism and prayer ministries of church
- ▶ Requests must be made to Bruce Smith ([brucesmith@scbo.org](mailto:brucesmith@scbo.org)), Charlotte Barbo ([cbarbo@scbo.org](mailto:cbarbo@scbo.org)) or Linnett Snodgrass ([lsnodgrass@scbo.org](mailto:lsnodgrass@scbo.org))
- ▶ Send email address which is to receive the data
- ▶ Send address for area requested and definition of borders (streets, rivers, distance from church)
- ▶ An email will be sent from Mapping Center for Evangelism

### blesseveryhome.com

- ❖ Pray by name for neighbors
- ❖ Church dashboard can be created to mobilize the church or multiple churches to cover an area in prayer
- ❖ Church can be mobilized to prayer for its community
- ❖ Individuals can register to use the website
- ❖ Five names and addresses per day sent for 20 days to pray for 100 closest neighbors
- ❖ No cost to individual; low cost to church

### [www.city-data.com](http://www.city-data.com)

- ▶ Free online resource; no registration required
- ▶ Detailed, informative profiles of US cities
- ▶ Excellent resource for church leaders new to the community
- ▶ Excellent view of community resources
  - Census data
  - Schools
  - Average weather data
  - Most common occupations, industries
  - Crime, Medical Centers, Air Pollution, Political Parties
  - Community Resource Centers (in some locales)
  - Religious data (in general categories)
  - Government employment
  - Radio and TV stations
- ▶ Option for making detailed census data maps: [www.city-data.com/zips/44444.html](http://www.city-data.com/zips/44444.html)
  - *Substitute selected ZIP CODE for the 44444*
  - *At top of map box, select data desired for the theme map*
  - *Select "Option" to create full map of census block groups data*
  - *Save with a screen shot tool*

**Skitch** (for Apple products—Mac, iPhone, iPad)

**Evernote Web Clipper** (for Chrome browser): <https://evernote.com/webclipper/?var=4>

- ❖ Create screenshots to save maps
- ❖ Create and share web clips

### [batchgeo.com](http://batchgeo.com)

- ❖ Free version allows geocoding (mapping) of up to 250 addresses at a time
- ❖ Easy copy and paste method for importing data from Excel, csv, and other spreadsheets
- ❖ Map can be sent to one email address
- ❖ Access to geocoder for more than 250 addresses at a time costs about \$10 per month

For current information and registration information on MissionInsite, check the website for the State Convention of Baptists in Ohio.

To gain access for one person in each church to upload membership, to receive a ComparativeInsite report to compare the congregation with the community, to gain access to the Neighborhood Center household mapping tool, and to be able to purchase mailing addresses, request “administrator” rights through Bruce Smith, Charlotte Barbo, or Linnett Snodgrass at the State Convention of Baptists in Ohio. The state convention can also attain mailing addresses for evangelism and church planting needs of churches.

For more information or questions, contact Dr. Bruce Smith, [brucesmith@scbo.org](mailto:brucesmith@scbo.org).



**State Convention of Baptists in Ohio**  
[www.scbo.org](http://www.scbo.org)

